



NEWS

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ALAMEDA LAWN MOWER BUY-BACK EVENT

ELECTRIC MOWERS FOR \$100 OFF RETAIL

When: Saturday, March 31, between 9:00 am – 3:00 pm.
Where: Alameda County Fairgrounds, Pleasanton

On Saturday, March 31st, the Bay Area Air Quality Management District, with the Alameda County Waste Management Agency and other sponsors, are providing a \$100 rebate to Alameda County residents who exchange their old gas-powered lawn mowers for an electric model. With a mower trade-in, residents will receive an instant rebate on either a Black & Decker corded mower for \$99 plus tax, or a cordless mower for \$279 plus tax. Mower buyback events will also take place in five other Bay Area counties during April.

"Earth Day is coming, and this event gives Alameda County residents a chance to make a clean air choice," said Ellen Garvey the Air District's Executive Officer. "This is the first of six lawn mower buy-back events that the Air District is supporting and we hope to exchange over 1,700 gasoline lawn mowers for new, clean electric models," Garvey said.

Running a gas mower for an hour pollutes as much as forty late model cars idling for the same time period. Grass trimmings also make up a significant portion of the waste that gets buried in local landfills. By switching to an electric mulching mower, residents can keep their lawn green, save time and money, and cut down air pollution and yard waste.

Mowers must be drained of oil and gas. Contact (510) 444-SOIL for more information or visit www.stopwaste.org. Mowers are available on a first come, first served basis and supplies are limited.

In addition to the Air District, sponsors include the California Air Resources Board, Applied Materials, Mirant, El Paso Merchant Energy, and Duke Energy.

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